



REGALIA 2019: HEAD IN THE CLOUDS SPONSORSHIP PACKAGE

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SPONSORSHIP PACKAGES

SATURN SPONSOR

\$3000

Saturn Sponsors will:

- Sponsor either a Room or our Stage, meaning your brand will be featured in all advertising spaces within one of our main rooms or our stage and receive a 30 second interval to show a trailer or talk about your brand in between our live performances (Learn more about sponsoring a room on page ...)
- Sponsor our VIP lounge
- Sponsor a sculpture, meaning your logo will be incorporated into one of our sculptural photo opportunities
- Sponsor our gift shop, meaning your brand's logo will be featured on all Regalia 2019 merchandise
- Be featured on Regalia 2019 flyers and any media associated with Regalia 2019
- Receive a social media feature detailing your brand's products or services

TITAN SPONSOR

\$2000

Titan Sponsors will:

- Sponsor a room, meaning your brand can be featured in all of a room's advertising spaces. Each room comes with between 2 and 10 advertising spaces. Visit page 10 to check out our room options or contact us for more information.
- Be featured on Regalia 2019 flyers and any media associated with Regalia 2019
- Receive a social media feature detailing your brand's products or services
- Sponsor our gift shop, meaning your brand's logo will be featured on all Regalia 2019 merchandise

PHOEBE SPONSOR

\$1000

Phoebe Sponsors will:

- Sponsor our gift shop, meaning your brand's logo will be featured on all Regalia 2019 merchandise
- Sponsor a costume, meaning your logo will be incorporated into one of our costumes, making it a walking piece of art
- Be featured on Regalia 2019 flyers and any media associated with Regalia 2019
- Recieve a social media feature detailing your brand's products or services

DIONE SPONSOR

\$500

Dione Sponsors will:

- Be featured on Regalia 2019 flyers and any media associated with Regalia 2019
- Recieve a social media feature detailing your brand's products or services
- Sponsor our gift shop, meaning your brand's logo will be featured on all Regalia 2019 merchandise

Haven't found anything that catches your eye? Check out our Individual Sponsorship Opportunities on page 5 for more options.*

*Sponsors may choose as many individual sponsorship opportunities as they like

EXPLORE OUR ROOM OPTIONS

Each room has between 2 and 10 spaces for advertising including both digital and non-digital advertising. Room sponsors will have their name or logo incorporated into the rooms art, as well as signage around the room, making your brand part of our guests experience. Explore the different rooms to determine which would be best for your brand. Payment and materials must be submitted 90 days before event.

ENTRANCE ROOM

Make your brand the first thing our guests see by sponsoring our entrance room. Our entrance room is a star themed room with hanging lights, a large bar, and a mural based on our theme. This room sponsor will have access to two(2) 16:9 televisions behind the bar and an 80x15 space for advertising above the entrance room into the main area. The entrance room sponsor will also have their brand incorporated into the two lounge areas tables with vinyl adhesive table covers and the large mural on the right wall.

CLOUD ROOM

The Cloud Room is the main room and center point of the event with vendors, food, and photo-ops all located in this room. The cloud room includes eight (8) 16:9 televisions, a 55x59 ad space, and a 29x46 ad space to place your brand name and material. Cloud Room sponsors will also get their brand name incorporated in our cloud-themed photo opportunity, which will give additional exposure when our guests share their pictures from the event on social media.

SUN ROOM

The sun room also comes with vendors and fun interactive photo opportunities and is located in the upstairs portion of Smoke: BBQ Restaurant. This room has up to 7 advertising spaces including 2 55x47 print advertising spaces, a 47x51 print advertising space, and an opportunity for vinyl window advertising.

AURORA LOUNGE

The Aurora Lounge is the larger part of our two-part VIP experience. Here, drinks and food are served exclusively to our VIP guests. After 11 o'clock it becomes open to the rest of our guests, making it a great opportunity to advertise to both our VIP guests and a larger audience. The VIP Lounge comes with two 16:9 televisions and 2 20x40 ad spaces for print advertising

INDIVIDUAL OPPORTUNITIES

SPONSOR OUR STAGE

\$2000

Regalia will have a variety of live performances by local artists. Your brand will be featured throughout these performances through banners, digital signage, and 30 second trailers in between performances. Stage sponsorship will go toward stage and audio visual equipment rentals.

MAKE A DONATION

Show our attendees how generous your brand is by donating funds directly to our cause. Our host will announce your brand as one of our first donations during the event. Donations may be of any value.

Suggested: \$300

SPONSOR A SCULPTURE

\$600

Large sculptures that correlate with our theme will be placed throughout the event. Signage with the sponsors name or logo will be placed next to sculptures, making this a great way to create brand awareness and be featured on our guests' social media organically.

SPONSOR OUR GIFT SHOP

\$500

Regalia will be raising money by selling merchandise throughout the night. Your brand can be featured on signage and select items in our gift store (T-shirts, tote bags, etc.) offering exposure both during and after the event.

INDIVIDUAL OPPORTUNITIES CONTINUED...

SPONSOR A COSTUME

\$300

Amazing costumes are a key part of our event. Make your brand part of our attendees experience by sponsoring one of our many beautiful costumes. Your brand will be mentioned during our fashion show and on our social media as a Costume Sponsor.

PROVIDE A PRIZE FOR OUR COSTUME CONTEST

Our costume contest is one of the main events of the night. Prizes such as cash, vouchers, and gifts can be a unique way of promoting your company to our audience and participants. All gift items, vouchers, or other prizes must be worth at least \$200. Items must be received two weeks prior to the event.

SPONSOR A TABLE IN OUR VIP LOUNGE

\$150

Promote your brand to our VIP guests by sponsoring a table. Sponsors will not only be incorporated in the tables' sky themed centerpieces, but can also distribute small (5"x7" or smaller) flyers, booklets, or other promotional material. Production cost of additional promotional materials not included in price. Additional promotional material must be provided by company one week prior to event.



PRINT & DIGITAL MEDIA ADVERTISING

REGALIA PROMOTIONAL FLYERS

\$400

Last year alone we distributed over 500 physical flyers and gained over 7,000 impressions on our various social media accounts. This year we plan to develop a much larger promotional campaign making including your brand name or logo onto our flyers a great way to gain exposure throughout the city. Logo must be at least 300 DPI in jpeg., pdf., tiff., or psd. format. Logo submission and payment must be received 60 days prior to event.

WEBSITE SPONSORSHIP

\$300

Help sponsor our website and enjoy your logo/brand name placed on the header of our website instead of simply on the “Sponsors” tab. Our attendees will see your brand as they check updates on tickets and event info in the coming months up until the night of the event.

SOCIAL MEDIA SHOUT OUT

\$100

Let us feature your brand on our instagram and facebook with a detailed description on why we love it! This is a chance to tell our followers what services/products you provide as well as give them any promotional info such as website URLs, social media handles, and discount codes.

CONTACT US

We're so excited to hear from you
about our sponsorship opportunities.
Contact us via email or phone to
become a sponsor.

Email: regalia.eventsa@gmail.com

Phone: (407) 885-8848
(210) 273-0253

